

SCREEN INDUSTRY STAKEHOLDERS

A source of economic diversity and job creation.

ACTRA - Alberta

Alberta Motion Pictures Industry Association

Alberta Post Production Association

Calgary Economic Development

Canadian Media Producer's Association

Calgary Society of Independent Filmmakers

Director's Guild of Canada

Documentary Organization of Canada - Alberta

Edmonton Screen Industries Office

Film and Video Arts Society

IATSE 212

ICG 669 (IATSE)

Teamsters

Women in Film and Television Alberta

WHO WE ARE

- The group before you represents over 3000 Albertans working in the screen industry who are thankful for the support you and your team have provided over the past 4 years.
- Thank you for this opportunity to discuss the future.
- We believe that with your help, the SPG won't be the finish line and that we can grow this vibrant source of jobs and economic diversity and cultural expression.
- Let's build an industry!

JOBS AND ECONOMIC DIVERSIFICATION

- the industry employs a wide variety of skill sets
- the jobs are high tech, green and highly skilled
- Alberta has eight post-secondary programs in the digital screen industry, majority of graduates are forced to leave Alberta to find employment.
- Alberta consistently loses skilled industry workers to other jurisdictions due to lack of work opportunity

ELECTION PLATFORM

- Will the GOA commit to including the industry on their election platform?
 - Financial commitment
 - Political will and informed policy
 - public support for economic diversification and job creation outside of traditional industries

ELECTION PLATFORM

CURRENT STATE CANADIAN SCREEN BASED MEDIA INCENTIVE OVERVIEW

	Jobs	Estimated total \$	Cap
BC	45,000	\$3.4B	No
ON	32,800	\$1.6B	No
QC	33,000	\$1.5B	No
AB	3,350	\$308M	YES

CURRENT INCENTIVE SYSTEM

There is an opportunity to grow the high budget sector being missed due to these factors:

- A lack of certainty / predictability
- Per project and annual caps
- An inability for the SPG to compete with other jurisdictions

We believe that there are solutions that would make Alberta competitive with other jurisdictions while still supporting cultural and lower budget productions.

CURRENT INCENTIVE SYSTEM

LACKS TRANSPARENCY, BANKABILITY AND
PREDICTABILITY

- The current SPG creates uncertainty for applicants and is therefore an impediment to stability and growth. What solutions would allow the SPG or a new incentive model to regain and surpass previous levels of transparency, bankability and predictability?